



October 04, 2024

LTTL/L&S/2024-25/10/04

To,
The Sr. General Manager,
Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001
Maharashtra, India

The Sr. General Manager,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai - 400 051
Maharashtra, India

Dear Sir/Madam,

Sub : Announcement under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Media Release - ixigo Announces The 'Grand Travel Utsav' Sale: Exclusive Discounts on Flights and Hotels, Starting 4th October

Ref : Le Travenues Technology Limited (the "Company")

BSE Scrip Code: 544192 and NSE Symbol: IXIGO

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), please find enclosed media release, '*ixigo Announces The 'Grand Travel Utsav' Sale: Exclusive Discounts on Flights and Hotels, Starting 4th October*'.

This is for your information and records.

Thanking You,

For Le Travenues Technology Limited



Suresh Kumar Bhutani
(Group General Counsel, Company Secretary and Compliance Officer)

Le Travenues Technology Limited | Regd. Office: Second Floor, Veritas Building, Sector-53,
Golf Course Road, Gurgaon-122 002, Haryana | CIN:L63000HR2006PLC071540
Tel: 0124-6682111 | www.ixigo.com | info@ixigo.com



ixigo apps - helping millions of travellers everyday!



ixigo Announces The 'Grand Travel Utsav' Sale: Exclusive Discounts on Flights and Hotels, Starting 4th October

- Travellers can avail flat 15% off on flights & hotels from October 4th to 8th, 2024
- The offer is valid on ICICI Bank (Credit Cards, Net Banking & Credit Card EMIs), RBL Bank Credit Cards, AU Small Finance Bank Credit Cards & BOBCARD

The banner features the ixigo logo at the top left. In the center, a white airplane is shown flying over a stylized globe, with the text 'Grand TRAVEL UTSAV' and '4 - 8 OCTOBER' below it. A large yellow and white text box reads 'Flat 15% OFF on Flights & Hotels'. To the right, four bank logos are displayed in white boxes with dark backgrounds: ICICI Bank (4-5 OCT), RBL BANK (6 OCT), AU SMALL FINANCE BANK (7 OCT), and BOBCARD (8 OCT). Below these, a row of airline logos is labeled 'AIRLINE PARTNERS'. The background is dark purple with decorative lanterns and fireworks.

Grand TRAVEL UTSAV
4 - 8 OCTOBER

Flat **15% OFF** on Flights & Hotels

ICICI Bank 4-5 OCT
CREDIT CARDS, NET BANKING & CREDIT CARD EMIs

RBL BANK 6 OCT
CREDIT CARDS

AU SMALL FINANCE BANK 7 OCT
CREDIT CARDS

BOBCARD 8 OCT
CREDIT CARDS

AIRLINE PARTNERS

IndiGo AIR INDIA Spicejet Emirates OMAN AIR EGYPTAIR CATHAY PACIFIC AIR MAURITIUS GULF AIR MAI Garuda India AIR Vietnam Airlines

*T&C Apply. Max discount: ₹1500

Delhi, 4th October 2024: ixigo, India's leading OTA for the Next Billion Users, is delighted to announce its much-anticipated Grand Travel Utsav Sale, **from October 4th to 8th, 2024**. In this period, **travelers can enjoy flat 15% off on domestic and international flight and hotel bookings**, making their upcoming festive travels more affordable and delightful.

During the sale, travelers can take advantage of the exclusive offer with multiple banks and get flat 15% off, up to ₹1500, on flight tickets and hotel bookings! ICICI Bank customers, using Credit Cards, Net Banking, or Credit Card EMIs, can enjoy the offer on 4th and 5th October 2024. RBL Bank credit card holders can claim their discount on 6th October, followed by AU Small Finance Bank credit card holders on 7th October. BOBCARD users can grab the deal on 8th October.

Aloke Bajpai, Group CEO & Rajnish Kumar Group Co-CEO, ixigo, said, "With the festive season approaching, we're making travel more affordable and accessible for everyone with our Grand Travel Utsav Sale. We want travelers to enjoy their festive journeys without the burden of high



costs. With flat discounts on domestic and international flights, plus hotels, and exciting bank deals, there's no better time to plan your perfect getaway. Don't miss out on this opportunity to make your festive travel dreams come true!"

For the sale, ixigo has collaborated with reputed airline partners like Indigo, Air India, Spicejet, Emirates, Egypt Air, Cathay Pacific, Air Mauritius, Gulf Air, Oman Air, Myanmar Airways International, Cambodia Angkor Air and Vietnam Airlines.

This festive sale is designed to meet the growing demand for affordable travel during India's most joyful season. Whether you're planning a family vacation or a solo trip, this offer ensures that you can book your festive journeys at exceptional prices.

[About ixigo \(NSE: IXIGO, BSE: 544192\)](#)

Launched in 2007 by Alope Bajpai & Rajnish Kumar, ixigo (Le Travenues Technology Limited) is a technology company focused on empowering Indian travellers to plan, book and manage their trips across rail, air, buses and hotels. ixigo assists travellers in making smarter travel decisions by leveraging artificial intelligence. The ixigo, ConfirmTkt and AbhiBus apps allow travellers to book train tickets, flight tickets, bus tickets, hotels, and cabs, and provide travel utility tools and services developed using in-house proprietary algorithms and crowd-sourced information. With over 48 crore Annual Active Users in Fiscal 2024, ixigo is the leading OTA for Next Billion Users in India. For more information, please visit <http://www.ixigo.com>

For media inquiries, please contact:

Arsheen Jain | arsheen@ixigo.com | +91 9811371767

